



SIVAL

2024 JAN. 16>18
PARC DES EXPOSITIONS ANGERS

THE FUTURE OF PLANT PRODUCTION STARTS HERE

PRESS RELEASE/ ANGERS - 5 JANUARY

SIVAL 2024 : A SHOW FOR INNOVATION AND SOLUTIONS

Faced with the need to adapt production methods and the numerous challenges facing agriculture, the SIVAL is a solution provider, whose aim is to accompany producers as they change their practices, whilst ensuring their economic future, and meeting both social and societal expectations.

Each year the SIVAL organises **2 innovation concours** : the SIVAL Innovation concours and the Agreen Startup concours. It is home to **2 forums** with numerous speeches, one of which is dedicated to biocontrol and plant health. Equally, there are more than 80 conferences and speeches by experts (between the conferences and forums). It should also be noted that **80% of the speeches in the conference and forum framework are linked to Agro ecological transition**. The details of the full programme can be found using the SIVAL Online application .

The SIVAL is therefore, an unmissable event for all the members of the specialist plant production sectors in order that they can find out more about the prospects, outlook, and actions for the transition of plant production.

THE INNOVATION CONCOURS

• The SIVAL Innovation Concours

This year, the jury of this emblematic SIVAL Innovation concours gave awards to 21 solutions out of the 69 propositions entered. Varietal innovations, inputs, crop protection, fertilisation and substrates, mechanisation and automation, services and programs, production solutions, but also product development, packaging and marketing. The award-winning solutions echo an agro ecological transition, with a dimension featuring new technology and artificial intelligence.

Prize giving: Wednesday 17 January at 19h30 at the SIVAL

• The Agreen Startup Concours

A real innovation marathon, this concours will enable project holders to work over 2 days at the SIVAL, whilst being accompanied by experts in order to transform an idea into a concrete solution. This year the concours has 12 project holders registered to take part.

Final pitches : Thursday 18 January from 14h to 15h30 at the Forum.

Prize giving : Thursday, 18 January at 16h30 at the Forum.

THE NEW SECTORS

The SIVAL wants to open in your horizons towards new types of production. In partnership with Végépolys Valley, the SIVAL wants to expose the

new sectors, or the developing sectors with a high potential.

- Horizom (bamboo) • France Konjac (passion fruit)
- NovaFlore (local plants) • Label Verte (natural fertilisers)

THE YOUNG SHOOTS

Startups and new plant businesses will be present in their own area in order for you to see their innovations.

- Cr Industry • Seed In Tech • France Botanique Service • Syndev • Agricomics • Seabex • Etiquettes & co • Mycea • Finapp • EF Polymer • LV Cireuse.

TECHNICAL TASTING AREA // NEW !

The SIVAL and its partners CTIFL, ESA, IFV and Végépolys Valley, will be presenting an unprecedented area that is dedicated to teaching tasting, from a technical point of view, of new products, and those of particular interest to producers.

This new area will take the form of workshops providing technical presentations and an educational approach all backed up by tastings to demonstrate the explanations given.

Several different subjects will be tackled:

- Vegetables that have undergone lactofermentation
- Vegetables
- Wine
- Fruits and vegetables
- Plants.

TECHNICAL TASTING AREA PROGRAMME



Tuesday 16 January

15h > 16h // IFV

Discovering wines from Opalor and Selenor, new disease resistant vine varieties.

16h30 > 17h30 //

Végépolys Valley

Adapting to climate change and its environmental impact: the opportunities provided by the Camellia, from teas to oils.

Wednesday 17 January

13h > 14h //

Végépolys Valley

Come and discover and taste vegetables that have undergone lacto-fermentation.

16h30 > 17h30 // CTIFL

The taste of fruits and vegetables: the keys and the vocabulary for successful tasting – Using apples as an example.

Thursday 18 January

10h > 11h // CTIFL

The taste of fruits and vegetables: the keys and the vocabulary for successful tasting – Using apples as an example.

11h30 > 12h30 // ESA

The taste of plants: tasting your produce, Why do it?

Registration required at SIVAL Online



The SIVAL Online Application is available !
Get connected with specialist plant production and optimise your experience with SIVAL Online

- An exhibitor directory
- A catalogue listing all the equipment, products and key services offered by exhibitors
- BtoB appointments made
- A catalogue with employment offers
- The complete program of conferences and speeches live/or on replay direct by using the application
- The VIBE Business Convention
- An interactive plan of the show.

>>> Access to the application <https://online.sival-angers.com/c/sival>
The application is available from Apple Store and Google Play Store.



FRUIT 2050 is a biannual international event at the SIVAL that is dedicated to the future of the fruit sector.

On the 16 January 2024, at the SIVAL, Fruit 2050 would like to welcome you to discover its new program whose theme will be : **Human resources in the fruit sector: the challenge for the future?**
In the programme :

- Themed circuits at the SIVAL

- A conference – roundtable discussion

This roundtable discussion will give the opportunity to experts and International Press Club journalists to speak, and provide an overview of practices.
- An opportunity for networking and conviviality over a cocktail.

Registration required at SIVAL Online.

WWW.SIVAL-ANGERS.COM

JOIN US    #SIVAL24



ACCREDITATIONS

Remember to request your accreditations for the SIVAL 2024.

Register yourself and request your badge online!

[CLICK HERE !](#)

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An event



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