



# SIVAL

**2024 JAN. 16>18**  
**PARC DES EXPOSITIONS ANGERS**

# THE FUTURE OF PLANT PRODUCTION STARTS HERE

PRESS RELEASE/ ANGERS - 7 DECEMBER

## SIVAL 2024 : THE INTERNATIONAL EVENT THAT SHOULDN'T BE MISSED

With more than 55 nationalities present over the 3 days of the show, 15% foreign exhibitors, events dedicated to discussions with foreign businesses and also the promotion of the SIVAL on other continents, the Show has become an unmissable event on the international scene. For this 37th edition, the SIVAL hopes you will be present for the different highlights.

### THE FOREIGN DELEGATIONS

Each year, the SIVAL organises the arrival of hand-picked foreign visitor – buyer delegations

The aim : to enable exhibiting companies at the SIVAL to create links at an international level. It is also a means of the Angers Region to show off its advantages and know-how concerning plant production.

These delegations will be visiting the aisles of the SIVAL and will be taking part in the International Business Convention (VIBE).

This year, 16 countries are expected, or around 50 foreign buyers :

United Kingdom • Spain • Portugal • Roumania  
• Poland • Turkey • Egypt • Ivory Coast •  
Senegal • Algeria • Colombia • Mexique •  
Tunisie • Cameroun • Kazakhstan • Uzbekistan.

### VIBE BUSINESS CONVENTION

VÉGÉPOLYS VALLEY INTERNATIONAL BUSINESS EVENT

Backed and organised by Végépolys Valley, the VIBE contributes to the prospection and discussion between foreign businesses that are visiting the SIVAL, the members of the Vegepolys Valley Centre, as well as the SIVAL's visitors. It is designed to encourage business opportunities, encounters and to highlight the region, its companies and their know how at an international level.

With more than 100 participants, 40 nationalities, and 300 rendezvous each year, after only a few years the VIBE has made itself an unmissable business convention for all businesses in the specialist plant production sector.

#### The VIBE's program

##### Tuesday 16 January

- 9h - 9h30 : welcome at the International area of the SIVAL
- 9h30 - 12h : discovery of the SIVAL / Innovation themed visit
- 13h30 - 18h30 : VIBE BtoB rendez-vous at the International area
- 20h - 21h30 : an evening event to welcome international visitors

##### Wednesday 17 January

- 9h - 9h30 : welcome at the International area of the SIVAL
- 9h30 - 13h : VIBE BtoB rendez-vous on the stands
- 14h30 - 18h : Free visit/conferences

>>> The VIBE will be accessible for all the participants via the SIVAL Online Application, with market info, the list of buyers from the countries concerned, and an area dedicated to making appointments.

#### The themed visits

- > AGTech & New technologies (robotic/digital/ OAD/ precision farming)
- > Vertical growing/non-soil growing media/urban farming
- > Crop health and protection (biocontrol)
- > Varietal innovation, seeds and plants. These visits will take place on the stands of the SIVAL Innovation Concours prizewinners.




## QUÉBEC IS A GUEST OF HONOUR

As part of being labelled for the year of innovation, France – Québec at the AGTech, the SIVAL will be cementing this relationship by welcoming the Agtech Zone (1st zone specialised in spreading and accelerating Québec's innovative agricultural technology), which will be accompanied by the Faculté des Sciences de l'Agriculture et de l'Alimentation of the University of Laval (Québec) as well as the Canadian company Agriedge.

## SIMULTANEOUS TRANSLATION

The SIVAL will be offering a wide range of conferences and speeches with simultaneous translation, enabling foreign visitors to take a more active part at the SIVAL. SIVAL TV Live and Replay are also available internationally.



**FRUIT 2050 is the bi-annual European event at the SIVAL and it is dedicated to the fruit sector.**

In January 2024 at the SIVAL, Fruit 2050 will be pleased to welcome you with the new program whose general theme will be : **The attractiveness and skills in the fruit sector : HR in the fruit sector: the challenge for tomorrow ?**

- 4 guided themed circuits around the SIVAL
- A Conference and Roundtable discussion

This Roundtable discussion will give the opportunity to experts and International Press Club journalists to speak, and provide an overview of practices.

- An opportunity for networking and conviviality over a cocktail.



**The SIVAL Online application is available !**  
Get connected with specialist plant production and optimise your experience with SIVAL Online

- An exhibitor directory
- A catalogue listing all the equipment, products and key services offered by exhibitors
- BtoB appointments made
- A catalogue with employment offers
- The complete program of conferences and speeches live/or on replay direct by using application
- The VIBE Business Convention
- An interactive plan of the show.

>>> Application is available at <https://online.sival-angers.com/c/sival> // Available at App store and Google Play Store.



**OPENING OF INSCRIPTIONS**

Accreditations / inscriptions at the SIVAL have been open on online since 3 November.

You can register yourself and request your badge for the event now.

**[CLICK HERE](#)**



[WWW.SIVAL-ANGERS.COM](http://WWW.SIVAL-ANGERS.COM)

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